

PERSUASIVE WRITING



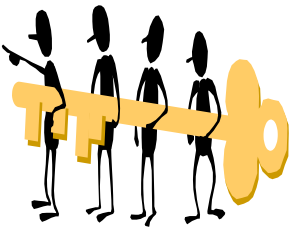
IDENTIFY TOPIC AND POSITION

EXPLAIN WHAT YOU WANT OR WHAT YOU BELIEVE.



LIST MANY GOOD REASONS

PROVIDE SOLID SUPPORT FOR WHY YOU ARE RIGHT.



ORGANIZE KEY POINTS

ORDER YOUR REASONS TO END WITH YOUR BEST.



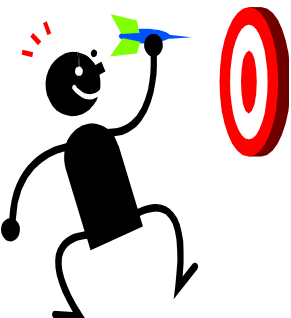
END WITH WHAT YOU WANT

TELL READERS WHAT YOU EXPECT THEM TO DO.



EXPRESS YOUR ATTITUDE

REVEAL YOUR FEELINGS & POINT OF VIEW.



USE EXACT WORDS

SELECT PRECISE OR EXACT WORDS TO HELP CONVINCE THE READER.

