

## Persuasive Writing Strategies for Success

- Use **examples** to prove your point
- Your own **personal expression/enthusiasm** about your topic
- Use **anecdotes/stories** to support your ideas.
- Using a **comparison**. Example: Taking summer break away from students is like taking coffee away from adults. Adults are stuck on Facebook like students are stuck on Snapchat.
- Use of **Similes and metaphors** to compare.  
Example: I feel the seriousness of the environment is tossed out the window like piece of old gum.
- Using **quotes of statistics and facts** that back up what you are saying.
- Using **reasons and possible consequences(warnings)** to support your idea.
- **Quotations from those with expertise or experience** that help support your idea.
- Ask an **important question** about your issue.