**Persuasive Writing Strategies for Success**

* Use **examples** to prove your point
* Your own **personal expression/enthusiasm** about your topic
* Use **anecdotes/stories** to support your ideas.
* Using **a comparison**. Example: Taking summer break away from students is like taking coffee away from adults. Adults are stuck on Facebook like students are stuck on Snapchat.
* Use of **Similes and metaphors** to compare.

 Example: I feel the seriousness of the environment

 is tossed out the window like piece of old gum.

* Using **quotes of statistics and facts** that back up what you are saying.
* Using **reasons and possible consequences(warnings)** to support your idea.
* **Quotations from those with expertise or experience** that help support your idea.
* Ask **an important question** about your issue.