**Media Critique Presentation**

**Grade 8 Language Arts**

Mr. Bosma

Purpose: To examine either advertisements, commercials, television shows, news, youtube videos, social media sites, or movies, and explain real problems you see which exist.

Explanation: You should be critical and these problems should focus on some of the following as possible topics: (Feel free to come up with original ideas to add)

* How people (teens, adults, everyone, kids, gender, race) are misrepresented, or problems which exist in media when showing them.
* How media distorts the truth. Not telling the truth, and how this hurts people as buyers, watchers, or people who interact.
* How media has the power to track our likes, and how they try to gain trust to follow them. Are there any problems here?
* How media may show stereotypes or biases toward certain people.
* How trustworthy is all news and information we see on media?
* The dangers of being involved to excessively with media?

Criteria:

* Must include at least three reliable website sources
* Must include an image on each page
* Must include images/videos (2) to help explain your media critique
* Must include a 3 -4 sentence introduction
* The rest of the slides should be brief and in point form (Have more detailed notes typed up to look at)
* Must include one slide with a complete critical response (on the problems) you chose on media – Slide will be point form, more detailed sentences you can have for your presentation. (This should be 6-7 sentences in length)
* Must include at least two quotations from people, who they are, and where you got the information.
* Must cite on the slides where all pictures, videos, images and information came from.
* Last slide should show all the sources – Websites, Videos etc.. you used.

Slides: (At least 1 Image on each)

1. Title Page: Title (your own) of presentation, your name, image
2. Intro: The critique/problem you will be discussing

3 and 4 – Examples of social media sites, videos, ads, images, news, to demonstrate your critique and show problems.

5. Quotations- Citing who the person is, their title (President, CEO, scientist) use two quotations which help back up your main points. Explain why you used the quotations.

6. Final Complete Critical Response – This will be 6-7 sentences critical response explaining the true problem with the media you picked. The slide won’t have the sentences (Just some point form notes). You can hold your sentences as you present.

7. Sources – Your websites, videos, images which you used for your project.

Speaking Evaluation:

* Poise – Stance and eye contact
* Volume – Clear, variety of pitch
* Enthusiasm
* Enhancing the material – Pauses and sounding out key words
* Use of the smart board and notes (directing toward the audience)

**Value: /24**  **Due Date: May 3, 2017**