**Grade 8 Atlantic Economy**

**Fundraising First Plan**

**Partners’ Names and Team Name: (Needs to relate to hard work, strength or creativity)**

**Business Name:**

**Each member of your Fundraising team must complete this plan.**

1. Explain what service or product your business fund raising event will provide and the need it fills in the school?
2. Who are the potential customers who will buy your product or service, and why will they purchase it?
3. How will you persuade and gain the attention of, your potential customers?
4. What time of the year (season, month) would work best for your fundraising idea? Why?
5. What services or products will we sell in our fundraiser? Where is the best location for our fundraiser?
6. What equipment or supplies will we need to make our business fundraiser a success?

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**Business Fundraising Team Contract**

**We, the Fundraising team of\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ agree to each complete our share of the tasks in our fundraising effort. We realize that if this does not happen we may be asked to leave our group and complete an individual fundraiser decided by Mr. Bosma.**

**Signatures:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**