**Business Pitch**

**Explanation:**

**Length: 4 minute - 6 minutes max Due January 16**

**Speakers share equal time talking**

1. Introduction: Catchy, exciting, like a strong introduction to a

piece of persuasive writing.

2. Purpose: Explain the purpose of your service or product.

3. The Business Details: How your product selling or service will look and work. (Use images to show)

4. Marketing: How you will find out who will most want to pay for your fundraiser. Your audience and age demographic that you are selling to. Also, the how, where and when of your business.

5. Advertising : Give details the different types of ads you will use and what will be the best way to get the attention of your potential customers: (Be specific)

6. Small conclusion to wrap up: Should keep something strong about the business in our minds. Needs to explain what makes

your idea a great fundraising opportunity. Why should Mr. Bosma

"The Bearded Dragon" say yes.