**8 Social Studies**

**What to think about (Market Research)**

**Take some time to research the following question to consider for your**

**Business idea**

1. What age group has the most demand for my service/product. Explain
2. Based on my service/product idea, research what types of equipment or supplies you will need and why?
3. Find out what supply and demand means?
4. Research whether there is demand for a product such as yours? Explain.